



Recycled Content Newsprint Usage Report-Calendar Year 2002

| <i>PUBLICATION NAME</i> | <i>TONS</i> | <i>RECYCLE D TONS</i> | <i>PERCENT</i> | <i>IN COMPLIANCE</i> | <i>MET GOAL</i> | <i>EXEMPTIO</i> | <i>REASON FOR EXEMPTION*</i> |
|--|-------------|---------------------------|----------------|--------------------------|---------------------|-----------------|----------------------------------|
| Ad Tracker | 480.0 | 480.0 | 100.0 | Yes | Yes | No | |
| Ammo Depot | 1.9 | 1.9 | 100.0 | Yes | Yes | No | |
| Boyles, Chuck Inc. | 464.0 | 464.0 | 100.0 | Yes | Yes | No | |
| Butler County Community College | 2.1 | 2.1 | 100.0 | Yes | Yes | No | |
| Buzzard Gulch Inc. | 7.7 | 7.7 | 100.0 | Yes | Yes | No | |
| C&R Markets | 34.9 | 34.9 | 100.0 | Yes | Yes | No | |
| Cancer Research Center | 1.5 | 1.5 | 100.0 | Yes | Yes | No | |
| Cass County Publishing-Cass County Shopper & Lee's Summit Journal | 560.8 | 140.2 | 25.0 | Yes | No | Yes | 1 |
| Columbia Add Sheet | 112.2 | 0.0 | 0.0 | Yes | No | Yes | 2,3 |
| Columbia Daily Tribune & Extra | 1,977.9 | 1,977.9 | 100.0 | Yes | Yes | No | |
| Columbia Parks & Recreation | 16.8 | 16.8 | 100.0 | Yes | Yes | No | |
| Columbia Public Schools-Adult Education Program | 10.7 | 10.7 | 100.0 | Yes | Yes | No | |
| Creative Printing Services | 32.8 | 32.8 | 100.0 | Yes | Yes | No | |
| Crowder College | 2.0 | 2.0 | 100.0 | Yes | Yes | No | |
| Daily American Republic | 616.0 | 431.2 | 70.0 | Yes | Yes | No | |
| Danville Area Community College | 5.4 | 5.4 | 100.0 | Yes | Yes | No | |
| Discovery Publications | 61.0 | 61.0 | 100.0 | Yes | Yes | No | |
| East Central College - SKYLINE | 5.0 | 3.0 | 60.0 | Yes | Yes | No | |
| Examiner "Extra"-Independence & Blue Springs | 1,592.3 | 507.9 | 31.9 | Yes | No | Yes | 3 |
| For Sale By Owner Services Inc. | 30.0 | 30.0 | 100.0 | Yes | Yes | No | |

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|---|--------------------|----------------------------------|-----------------------|---------------------------------|----------------------------|------------------------|---|
| Graf & Sons Inc. | 75.5 | 75.5 | 100.0 | Yes | Yes | No | |
| Green Supply | 40.2 | 29.7 | 74.0 | Yes | Yes | No | |
| Insight Communications | 49.8 | 49.8 | 100.0 | Yes | Yes | No | |
| Jefferson City News Tribune, Post Tribune, & The Catholic Missourian | 1,891.4 | 1,759.0 | 93.0 | Yes | Yes | No | |
| Johnson Community College | 47.2 | 47.2 | 100.0 | Yes | Yes | No | |
| Johnson County Parks & Recreation District - Activities | 33.8 | 33.8 | 100.0 | Yes | Yes | No | |
| Joplin Globe, The | 2,284.7 | 1,661.0 | 72.7 | Yes | Yes | No | |
| Kansas City Small Business Monthly | 87.1 | 87.1 | 100.0 | Yes | Yes | No | |
| Kansas City Sports | 18.2 | 18.2 | 100.0 | Yes | Yes | No | |
| Kansas City Star | 68,601.0 | 20,786.1 | 30.3 | Yes | No | Yes | 1 |
| Kansas City Star-Tribune Inserts | 31.3 | 29.7 | 95.0 | Yes | Yes | No | |
| Kirksville Crier | 132.0 | 44.9 | 34.0 | Yes | No | Yes | 1 |
| Labor Beacon | 28.1 | 28.1 | 100.0 | Yes | Yes | No | |
| Lake Printing | 0.7 | 0.7 | 100.0 | Yes | Yes | No | |
| Lebanon Publishing | 606.9 | 418.8 | 69.0 | Yes | Yes | No | |
| Lebanon Publishing - Weekly Trader (For Jan-Feb 2002 by Tribune Publishing) | 11.2 | 2.5 | 2.0 | Yes | No | Yes | 2,3 |
| Lewis & Clark Community College | 15.1 | 15.1 | 100.0 | Yes | Yes | No | |
| MFA Inc. | 22.9 | 22.9 | 100.0 | Yes | Yes | No | |
| Midway USA | 13.9 | 13.9 | 100.0 | Yes | Yes | No | |
| Mirror, The | 65.0 | 33.9 | 52.2 | Yes | Yes | No | |
| Missouri Baptist Convention - Word & Way | 77.7 | 77.7 | 100.0 | Yes | Yes | No | |

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|--|--------------------|----------------------------------|-----------------------|---------------------------------|----------------------------|------------------------|---|
| Missouri Dept. of Economic Development-Tourism | 3.9 | 3.9 | 100.0 | Yes | Yes | No | |
| Missouri Dept. of Natural Resources-Div of State Parks | 2.7 | 2.7 | 100.0 | Yes | Yes | No | |
| Missouri Dept. of Revenue - Missouri CDL Manual | 3.2 | 0.6 | 20.0 | Yes | No | Yes | 2 |
| Missouri Green Party | 1.1 | 1.1 | 100.0 | Yes | Yes | No | |
| National Association of Geriatric Nursing | 2.2 | 2.2 | 100.0 | Yes | Yes | No | |
| National Catholic Reporter | 313.5 | 313.5 | 100.0 | Yes | Yes | No | |
| National Federation of the Blind - Voice of the Diabetic | 93.4 | 93.4 | 100.0 | Yes | Yes | No | |
| New Life Zoa Free Paper | 27.0 | 27.0 | 100.0 | Yes | Yes | No | |
| Park Hill School District | 5.6 | 5.6 | 100.0 | Yes | Yes | No | |
| Pathfinder, The | 2.7 | 2.7 | 100.0 | Yes | Yes | No | |
| Pitch Weekly | 1,101.0 | 770.7 | 70.0 | Yes | Yes | No | |
| Press/Clay/Platte Dispatch, Liberty Tribune News | 601.4 | 300.7 | 50.0 | Yes | Yes | No | |
| Raytown Dispatch Tribune | 51.9 | 25.9 | 50.0 | Yes | Yes | No | |
| Raytown Post** | | | | No | No | No | |
| Riverfront Times, The | 1,413.4 | 402.8 | 28.5 | Yes | No | Yes | 1,2 |
| South County Times | 187.0 | 170.2 | 91.0 | Yes | Yes | No | |
| Southeast Missourian, The | 2,452.0 | 1,488.4 | 60.7 | Yes | Yes | No | |
| Southwest Missouri State University - Class Schedule | 70.0 | 35.0 | 50.0 | Yes | Yes | No | |
| Southwest Missouri State University - Southwestern Missourian (alumni newspaper) | 1.1 | 1.1 | 100.0 | Yes | Yes | No | |
| Springfield News-Leader | 11,851.7 | 568.9 | 4.8 | Yes | No | Yes | 1,2 |

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|--|--------------------|----------------------------------|-----------------------|---------------------------------|----------------------------|------------------------|---|
| St. Charles Community College | 43.1 | 43.1 | 100.0 | Yes | Yes | No | |
| St. Charles School District-Adult Education | 7.5 | 7.5 | 100.0 | Yes | Yes | No | |
| St. Joseph News-Press | 4,288.3 | 1,260.8 | 29.4 | Yes | No | Yes | 1 |
| St. Louis American | 746.9 | 746.9 | 100.0 | Yes | Yes | No | |
| St. Louis Business Journal | 294.9 | 78.4 | 26.6 | Yes | No | Yes | 1,2 |
| St. Louis Post-Dispatch | 72,918.0 | 50,386.3 | 69.1 | Yes | Yes | No | |
| St. Louis Small Business Inc. | 61.2 | 61.2 | 100.0 | Yes | Yes | No | |
| Star Advertiser | 425.1 | 310.3 | 73.0 | Yes | Yes | No | |
| Stark Bros. Nurseries & Orchards | 4.0 | 4.0 | 100.0 | Yes | Yes | No | |
| Suburban Journals of Greater St. Louis, LLC | 13,058.0 | 6,568.1 | 50.3 | Yes | Yes | No | |
| Sun Publications - Gladstone Sun News | 119.0 | 17.9 | 15.0 | Yes | No | Yes | 1 |
| University of Missouri Press | 2.7 | 2.7 | 100.0 | Yes | Yes | No | |
| University of Missouri-Columbia - Bits and Bytes | 2.2 | 0.7 | 30.0 | Yes | No | Yes | 1,3 |
| University of Missouri-Columbia - Procurement/Materials Management | 11.3 | 11.3 | 100.0 | Yes | Yes | No | |
| University of Missouri-Columbia - Publications Dept.-Mizzou Weekly/Master Plan | 10.4 | 10.4 | 100.0 | Yes | Yes | No | |
| University of Missouri-Columbia - Show Me State Games Entry Book | 8.5 | 8.5 | 100.0 | Yes | Yes | No | |
| University of Missouri-Kansas City - Class Schedules | 19.6 | 19.6 | 100.0 | Yes | Yes | No | |
| University of Missouri-Kansas City - Communiiversity Dept. | 7.6 | 7.6 | 100.0 | Yes | Yes | No | |
| University of Missouri-St. Louis | 5.8 | 5.8 | 100.0 | Yes | Yes | No | |
| USA Today | 4,306.0 | 1,261.7 | 29.3 | Yes | No | Yes | 1,2 |

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|------------------------------------|--------------------|----------------------------------|-----------------------|---------------------------------|----------------------------|------------------------|---|
| Virtual Images | 1.8 | 1.8 | 100.0 | Yes | Yes | No | |
| Wall Street Journal | 7,000.0 | 987.0 | 14.1 | Yes | No | Yes | 1 |
| Webster-Kirkwood Times | 351.0 | 319.4 | 91.0 | Yes | Yes | No | |
| Wednesday Magazine | 101.4 | 50.7 | 50.0 | Yes | Yes | No | |
| Wheels & Deals | 139.6 | 139.6 | 100.0 | Yes | Yes | No | |
| Xchanger | 88.0 | 63.4 | 72.0 | Yes | Yes | No | |
| <i>Totals</i> | 202,355.4 | 96,037.7 | | 86 | 71 | 15 | |

Total Recycled Content

47%

*Exemptions:

1. An adequate quantity of newsprint meeting the target recycled content goal was not available during the reporting period.
2. Newsprint meeting the recycled content goal was unavailable at a cost not greater than the average delivered cost of newsprint made from virgin pulp purchased during the reporting period.
3. The recycled content newsprint that was available during the reporting period did not meet the quality standards as determined by the department.

**Raytown Post--No report submitted. Publication reported difficulty in getting printer to supply necessary tonnage and recycled content information.